

Guidelines for Membership Committee Chair

www.rotary.org – Rotary International

www.rotary6000.org – District 6000

**Membership is not just everyone's responsibility, but *OUR* responsibility.
Otherwise, it's nobody's responsibility.**

The Chair of the Membership Committee has a wonderful opportunity to have a significant impact on the direction the club takes. It's a key position that needs to be taken very seriously. The responsibility of the Chair is to be the coordinator, facilitator, coach and cheerleader for your Membership Committee (team). It is not necessary, or advisable, for a Committee Chair to do the majority of the work. A strong, effective Membership Committee can make a huge difference in the health of a Rotary club in a short period of time.

Use this *Nuts & Bolts Membership Guide* as a resource to help as you serve in this important club position. Get well acquainted with the contents and share them with your Committee. Working for a common goal will benefit your club, your community, and Rotary International.

Please contact the District Membership Committee or your Assistant Governor if you have questions.

Membership Committee Chairperson Responsibilities:

1. Be active and have a passion for Rotary. It's very difficult to market Rotary to others when one is not completely committed to it.
2. Coordinate and facilitate the committee so the club can be successful at inviting new members. In many weaker clubs the Membership Committee Chair takes on the majority of the responsibility to single handedly bring in new members. This is not fair and not healthy for the club.
3. Encourage a representative from the District Membership Committee to meet with your club's Membership Committee to discuss ideas.
4. Make sure the committee follows the 50-50 rule: spend 50% of energies on membership retention and 50% on membership growth.
5. Make certain you and the Club President are receiving the *Prospective Member* email communication from the District Membership Committee and making appropriate follow up.
6. Other responsibilities . . .